

Student Learning Outcomes for MART 389 - Multimedia Careers:

Upon completion of this class, students will be able to:

1. Identify and recognize the different niches in the Multimedia industry with the purpose of forming a cohesive career path.
2. Develop the skills necessary to search for a job, apply for it and successfully go through the interview process in the Multimedia industry.
3. Calculate appropriate and industry standard freelance hourly rates, project bid prices and salary minimums in this competitive career field.
4. Analyze and identify the Multimedia field from a historic point of view and be able to project and monitor trends that will help the student stay competitive, current, and relevant.