



**WOW! Goes Green!**  
**But we need your help – please  
bring your own filled, reusable water  
bottle to the conference!**

**Did you know:**

- 8 out of 10 disposable water bottles end up in a landfill instead of being recycled?
- It takes 3 liters of water to produce a one-liter disposable bottle of water?
- In past years, The WOW! Conference provided to its participants approximately 800 bottles of water throughout each conference day?

WOW! is wasting precious resources and contributing far too many disposable plastic water bottles to landfill! **We must change!**

Toward that end, we pledge this year to either greatly reduce or eliminate our use of disposable water bottles. Instead, we may use water coolers and biodegradable cups, or we may simply reduce the number of disposable water bottles we use by providing them only at lunch time and in limited quantities.



**But WOW! needs your help to honor this pledge.  
Please bring your own, filled, reusable water bottle  
to the conference!**

**Many thanks for your help in this important effort!**